

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Application Serial No. .... 10/632,301  
Filing Date ..... August 1, 2003  
Inventorship ..... Estaban Sardera  
Applicant.....Microsoft Corporation  
Group Art Unit.....2623  
Confirmation No.....3666  
Examiner ..... Idowu, Olugbenga O.  
Attorney's Docket No. ....MSI-1365US  
Title: ..... MEDIA CONTENT NAVIGATION ASSOCIATED ADVERTISING

**AMENDMENT - RESPONSE TO DECEMBER 24, 2008 OFFICE ACTION**

To: **Mail Stop Amendment**  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

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**INTRODUCTORY COMMENTS**

This communication is responsive to the Office Action dated December 24, 2008, and is being filed within the three-month shortened statutory period for reply.

**Amendments to the Claims** begin on page 2 of this document.

**A Statement of Substance of Interview** begins on page 26 of this document.

**Remarks** begin on page 27 of this document.